Permit #S00105541

FilmL.A., Inc.
6255 W Sunset Blvd, 12th Floor
Hollywood, CA 90028
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: S00105541 **Type of Permit:** STILL **Release Date:** 03/18/2016

Production Company WILLIAMS SONOMA INC

Insured Company Name WILLIAMS SONOMA INC
Contact Phone No. 1 415-445-3592
Contact Phone No. 2
Fax 415-439-1041
Address 3250 VAN NESS AVE
SAN FRANCISCO, California 94109

Production Title POTTERY BARN FALL 16

Type of Production Still Photo

Producer Mario Serafin

Director Matthew Betmaleck

1st AD Yu Mei Compton

Production Manager Mimosa Montag

FilmL.A. Coordinator Nicole Tanker

Location Manager Mario Serafin
Primary Phone Mobile - 415-517-6962
Secondary Phone Mobile - 416-254-1404

Location Assistant Joe Gray
Primary Phone Mobile - (650) 333-2473
Secondary Phone

Fees

Posting 300	$69.00
Notification Charge	$105.00
FILMLA STILL APPLICATION FEE	$60.00

Total Permit Fee $234.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	S00105541	**Location Manager**	Mario Serafin
Production Company	WILLIAMS SONOMA INC	Primary Phone	Mobile - 415-517-6962
Insured Company	WILLIAMS SONOMA INC	Secondary Phone	Mobile - 416-254-1404
Production Title	POTTERY BARN FALL 16		

Location Address 301 N Carmelina Ave, Los Angeles, CA, 90049

Location Type Private Residence

Film Dates 3/21/2016 - 3/24/2016 08:00 - 18:30 4 days

Open or Closed to the Public Closed

Generic Conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
Must maintain local/emergency access
No cast or crew parking on area streets
No interference with vehicular or pedestrian traffic

Please see attached document wS.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	5
Cube Trucks	2

Personnel on Location

Type	Quantity
Crew	11

Filming Activities Equipment on property; Interior models against scenery;

Jurisdiction **Political:** Los Angeles City - Council District 11 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES CITY POLICE DEPARTMENT Gabriel Aleman

Coordinator Note PRODUCTION MUST TURN AROUND AND LOWER ALL DOT POSTINGS AT THE COMPLETION OF THEIR FILMING ACTIVITY.

Coordinator Note IT IS SUGGESTED TO TURN AROUND AND LOWER ANY LENGTH OF POSTING NOT NEEDED BY THE PRODUCTION.

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs W/S OF N CARMELIA AVE, 150FT IN FRONT OF 301 N CARMELINA AVE

Approximate Footage 0 - 300 **Log Number** 130265

Date(s) 3/21/2016 to 3/25/2016 **Time(s)** 07:00 to 22:00

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APPOINTMENT OF IMAGE LOCATIONS INC
AS AUTHORIZED AGENT AND REPRESENTATIVE

I certify that I am a representative of WILLIAMS SONOMA, INC ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I hereby appoint IMAGE LOCATIONS INC and its employees and agents as Principal's authorized representatives and agents to apply for location film (e.g., theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the FilmL.A., Inc. for any city, county or other jurisdiction where FilmL.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) IMAGE LOCATIONS INC. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints IMAGE LOCATIONS INC as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency entity or organization (including FilmL.A., Inc. and any city, county of other jurisdiction where FilmL.A., Inc. operates) may rely upon this appointment and need not obtain any further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmL.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint IMAGE LOCATIONS INC as agent for Principal, and based upon that authority I hereby appoint IMAGE LOCATIONS INC as Principal's agent as set forth herein.

Dated: 03/17/16

WILLIAMS SONOMA, INC (MARIO SERAFIN)
Name of Principal

By: _____
Representative's Signature

PHOTO PRODUCER
Representative's Title

3250 VAN NESS AVE.
Principal's Address

SAN FRANCISCO, CA, 94109
City, State, Zip Code

Principal's Telephone 415 517 6962

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